

## **Guidelines for Inclusion on the Journey Through Jersey Website**

We welcome nominations for inclusion on the Journey Through Jersey website. The website will periodically add new sites. Below are general guidelines for identifying heritage tourism attractions to be included on the Journey Through Jersey website. Historic sites listed on the Journey Through Jersey website may be either publicly or privately owned or operated.

### **Visitor Experience:**

The "visitor experience" is one of the primary considerations when determining eligibility for inclusion on the Journey Through Jersey website. Elements such as hours of operation, level of interpretation offered, accessibility, and amenities such as restrooms and parking are all part of the visitor experience.

### **All Journey Through Jersey historic sites will:**

- Have a high level of authenticity, integrity, and a direct association with New Jersey history.
- Be well established and provide accurate interpretation.
- Be open to the public.
- Reflect an appropriate level of preservation and/or conservation.
- Interpret one or more of the New Jersey Heritage Tourism Master Plan themes, which are:
  - New Jersey in Conflict
  - New Jersey at Play
  - New Jersey at Work
  - Many Faces of New Jersey
  - New Jersey by Design
  - New Jersey Land and Sea
  - New Jersey Women's Heritage Trail

For details on the themes, please see the NJ Heritage Tourism Master Plan:

(<http://www.njht.org/dca/njht/touring/plan/index.html>)

### **To be listed on the Journey Through Jersey website, historic sites must meet the following criteria:**

- The site is open to the public as a tourism attraction during regularly scheduled hours, with a preference (but not a requirement) for weekend hours of operation.
- The site is promoted as a tourism attraction. For example, the site may have a website or may have information published in state, regional or local tourism publications regarding hours of operation, and/or the site could have on-site signage.
- The site supports one or more of statewide heritage tourism themes by telling stories related to the theme or themes. Please refer to the list above and to the NJ Heritage Tourism Master Plan for an explanation of the themes.
- Identify the region in which the historic site is located. Regions are delineated by county:
  - North: Essex, Hudson, Union, Bergen, Passaic, Morris, Warren, Sussex.
  - Central: Mercer, Ocean, Monmouth, Burlington, Hunterdon, Somerset, Middlesex.
  - South: Camden, Gloucester, Atlantic, Salem, Cumberland, Cape May

**Photography requirements:** Along with the nomination form, historic sites are to provide one photograph of the site or a signature program or event that clearly illustrates the site's history and/or programming. Photographs must meet minimum size and format: resolution at least 72dpi, 1000px wide for landscape photo, 1000px high for portrait, format JPG, TIFF or PNG.